

Elmore County Fair and Rodeo Board

Larry Jewett
Chairman

Rena Kerfoot
Fair Manager

Jeff Cook
Vice Chairman

PREMIUM BOOK ADVERTISING INFORMATION 2015

Application must be received and completed no later than March 13, 2015.

Name of Organization: _____

Contact Person: _____

Address: _____

City, State, & Zip: _____

Telephone Number: _____ Fax Number: _____

E-Mail Address: _____

Website address: _____

Have you ever participated in the Elmore County Fair? Yes No

- 2000 Premium Fair and Rodeo books will be printed and distributed through out various businesses in Elmore and Ada counties. 4H and Optimist groups will also be distributing the books to locations and individuals as it lists all activities for the week of the fair. Books are handed out free to the consumers.
- A full 8x10 inch page in color or black and white is \$100. You will create your own page layout and turn it into the Fair Manager at ecfair@elmcountycounty.org . To be safe I would stay within a 7x9 inch area for printing purposes. A half page is \$75.
- Please have your page completed and ready to go to the printer. ECFR is not responsible for any editing issues. Please submit in Jpg or Pdf format only.
- BONUS ~ Full page ads will be displayed on our picnic tables where the guests of the fair sit to eat!

Please Check Appropriate Option

- Full Page Ad Only \$100
- Half Page Ad Only \$75

- Make your check or money order payable to Elmore County Fair & Rodeo, ECFR and mail to ECFR, Attn: Fair Manager, Po box 764, Mountain Home, ID 83647

If you have any questions please contact Fair Manager at 587-2136 x287. We appreciate your support and help in making this the best fair in the west!

Visit our website at www.ecfr.weebly.com for more information!